



For Immediate Release  
May 21, 2010

Contact: JD Chesloff Philip Santoro  
617-728-0881 617-743-4760

**DONNA C. CUPELO ELECTED CHAIR OF MASSACHUSETTS BUSINESS  
ROUNDTABLE**  
***Annual Meeting Also Approves New Governance Structure***

The Massachusetts Business Roundtable (MBR) today elected a new slate of officers for a two-year term during its annual meeting at State Street in Boston. Donna C. Cupelo, Region President of Verizon New England, was elected Chair, succeeding Joseph P. Campanelli, President and CEO of Flagstar Bank. Other officers elected include: Jeffrey Cook, Chairman of Cohen Kinne Valicenti & Cook in Pittsfield as Secretary; and Irina Simmons, Senior Vice President and Treasurer of EMC as Treasurer.

In addition, MBR's membership approved a new governance structure that solidifies MBR's position as an organization led by CEOs and senior level managers by creating an Executive Committee to provide guidance and leadership on MBR's overall strategic direction and long-term policy agenda. This new governance structure will increase opportunities for members to engage with their peers and bring their managerial perspective to the resolution of complex state public policy issues so that MBR can continue to successfully meet its mission of improving the social and economic vitality of Massachusetts.

"For more than 30 years, the Roundtable has brought a managerial perspective to Massachusetts public policy making, resulting in quantifiable impacts in education, health care, transportation, corporate social responsibility and fiscal policy," Cupelo said. "Business has an important role to play in the state's economic recovery, and I am both honored and excited to convene a new leadership team and engage all of the MBR members to continue this work."

Ms. Cupelo has been region president for Verizon New England since November of 2001. She has overall responsibility for the company's service delivery, capital investment and public policy in the region. Cupelo began her career with New England Telephone in 1978 as a market administrator supporting customer services throughout Massachusetts. She has held various leadership positions within the Sales and Marketing organizations, specializing in the Finance, Insurance, and Healthcare, Education and Government Market segments. She is active in many business, civic and charitable organizations in both MA and RI.

The Massachusetts Business Roundtable is a non-profit, nonpartisan, statewide public affairs organization of chief executive officers representing Massachusetts'

leading industry and business enterprises. Its mission is to inform the Commonwealth's elected and appointed leaders by applying the knowledge, experience, insight and unique managerial perspective of its membership toward the resolution of complex public policy issues. Through research, evaluation and communication, the Massachusetts Business Roundtable strives to influence the state's public policy agenda by developing and articulating long-term views, programs and policies that promote the social and economic vitality of Massachusetts.

MBR is a member-driven organization. As such, its agenda is based solely upon the interests and ideas of its members. Most recently, MBR has played a leadership role in advocating for and developing and statewide science, technology, engineering and math (STEM) agenda that has helped with the creation of the Governor's new STEM Advisory Council. In addition, MBR was the catalyst for the state's groundbreaking transportation reform law, and is currently playing a leadership role in its implementation. MBR is also a recognized leader in Corporate Social Responsibility policy, with its work recently featured in two national publications.

MBR has also made significant contributions over its history in health care reform, education reform, energy policy, public pension policy, and fiscal policy. MBR celebrated its 30-year anniversary in 2009.