



Citizens Bank helps customers reach their potential by listening to them and understanding their needs to deliver tailored advice, ideas and solutions. By putting customers front and center, Citizens helps families flourish, businesses become stronger, communities prosper and local economies thrive.

In Massachusetts in 2016, Citizens:

- Helped more than 21,000 families and individuals buy or refinance a home
- Worked with 80,000 small businesses to start or grow their company
- Reached 26,600 people through financial literacy programming at local nonprofits



Bruce Van Saun
Chairman & CEO, Citizen
Financial Group



HEADQUARTERS

Boston, Massachusetts

STATS

- Continued to provide more than 3,300 jobs
- Fortune 500 company with \$150 billion in assets

CONTACT

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