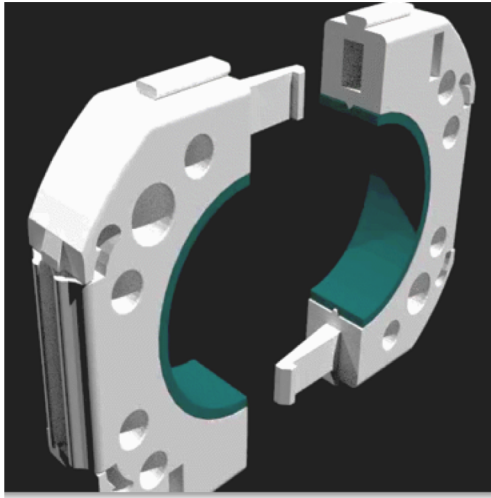


# Berkshire Manufacturing Innovation Challenge

\$25,000 funding and 3 months of no-cost incubation at Lever



United Aircraft Technology's  
Award-Winning Clamp Design

An expert panel will award \$25,000 to the startup that presents the most scalable manufacturing business model that will yield products or services that may be utilized in the life sciences.

## Format

Applications are open and will be accepted through October 27th. Eight applicants will be invited to Lever to pitch their idea to a panel of evaluators. Four finalists will be selected to participate in three Saturday workshops in preparation for the final pitch competition on February 24th. Workshops will be structured around Lean Startup methodology and facilitate one-on-one mentoring with challenge mentors.

## Selection Criteria

Teams must meet three key criteria:

1. Business models must have high growth potential.
2. Business models must plan to develop products or services with potential application in the life sciences.
3. Business models must leverage one or more pre-existing assets within the Berkshires.

## Application Instructions

1. Fill out application found at [leverinc.org](http://leverinc.org).
2. Attend one of the scheduled information sessions at Lever.
3. Submit application by 11:59PM October 27<sup>th</sup>.

## Key Dates

**Applications Open: August 1**

**Applications Due: October 27**

**Workshop 1: December 14**

**Workshop 2: January 11**

**Workshop 3: February 8**

**Final Pitch Competition: Feb 27**

## Contact

For more information please visit

[leverinc.org/challenges/](http://leverinc.org/challenges/)

For any additional questions please contact

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